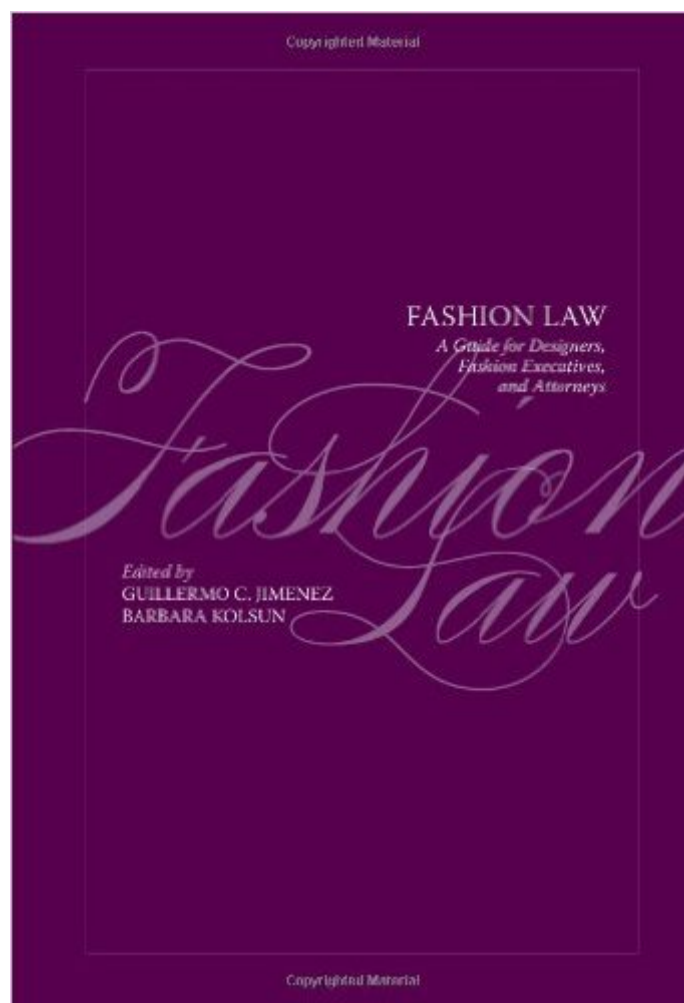


The book was found

Fashion Law: A Guide For Designers, Fashion Executives And Attorneys



Synopsis

In a highly competitive global market, fashion designers and executives need state, federal, and international laws to protect their intellectual propertyâ••their brands and the products by which their customers recognize them. Written agreements are essential for the successful management of any fashion business. Fashion Law provides a guide to such vital issues as the application of copyright, patent, trademark; agreements for licensing, selling, and marketing fashion goods; and laws affecting treatment of employees. Fashion law is an emerging legal specialty, and this text provides a foundation for fashion professionals and their legal advisors to work together effectively.

Book Information

Paperback: 368 pages

Publisher: Fairchild Books; 1 edition (October 30, 2009)

Language: English

ISBN-10: 1563677784

ISBN-13: 978-1563677786

Product Dimensions: 6 x 0.7 x 8.9 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ•Â• See all reviewsÂ• (8 customer reviews)

Best Sellers Rank: #1,012,949 in Books (See Top 100 in Books) #34 inÂ• Books > Law >

Intellectual Property > Patent, Trademark & Copyright > Trademark #97 inÂ• Books > Law >

Intellectual Property > Patent, Trademark & Copyright > Copyright #311 inÂ• Books > Business & Money > Industries > Fashion & Textile

Customer Reviews

I am a lawyer practicing fashion law, a fashion designer and a professor of Fashion Law at Parsons the New School for Design. I have made this text available to my students in the University's library. It is a great reference book that compliments the course nicely. There are very few books out there on this subject. I suspect more will be written if the Innovative Design Protection and Piracy Prevention Act passes in Congress, and as this area of law evolves, but in the mean time this book is the best on the market.

Andrew J. Zulieve, Esq., Intellectual Property AttorneyZulieve Law, LLCThis book is absolutely fascinating and fun to read. An excellent insight into the world of fashion law from the unique perspective of those in the fashion industry. The book is beautifully coordinated, easy and fun to

ready and can be understood and enjoyed by virtually anyone, not just attorneys. A great book.

The book is a must read for anyone who wants to design for fashion or any kind of creative field. It's interesting and doesn't boggle the mind with too much jargon, but still is educational and with examples and explanations. It's things that are completely necessary to know for anyone trying to get into the industry, law or fashion.

This book provides a good overview of fashion law, but you should wait for the new edition (coming out in a couple months, I believe.)

[Download to continue reading...](#)

Fashion Law: A Guide for Designers, Fashion Executives and Attorneys
Designers' Guide to Eurocode 8: Design of Bridges for Earthquake Resistance (Designers' Guide to Eurocodes)
Fabrics: A Guide for Interior Designers and Architects (Norton Professional Books for Architects & Designers)
The Globetrotter's Get-Gorgeous Guide: Diet and Beauty Secrets of Travel and Beauty Pros, Traveling Executives and Celebrity Travelers
Enterprise Software Procurement: Tools and Techniques for Successful Software Procurement and Business Process Reengineering for Municipal Executives and Managers
Keepers of the Castle: Real Estate Executives on Leadership and Management
Breaking Through: The Making of Minority Executives in Corporate America
Fashion Dolls Exclusively International: Id & Price Guide to World-Wide Fashion Dolls
The ABA Cybersecurity Handbook: A Resource for Attorneys, Law Firms, and Business Professionals
Barbie Fashion: The Complete History of the Wardrobes of Barbie Doll, Her Friends and her Family, Vol. 1: 1959-1967 (Barbie Doll Fashion)
Authentic Victorian Fashion Patterns: A Complete Lady's Wardrobe (Dover Fashion and Costumes)
The Voice of Fashion: 79 Turn-of-the-Century Patterns with Instructions and Fashion Plates
Men's Fashion Illustrations from the Turn of the Century (Dover Fashion and Costumes)
Bonding and the Case for Permanence: Preventing mental illness, crime, and homelessness among children in foster care and adoption. A guide for attorneys, judges, therapists and child welfare.
Casino City's Worldwide Casino Vendors Guide: Gaming Products and Services, Industry Suppliers, Casinos, Agencies, Associations, Trade Shows and Publications, Analysts, and Attorneys (2006)
Preparing and Presenting Expert Testimony in Child Abuse Litigation: A Guide for Expert Witnesses and Attorneys (Interpersonal Violence: The Practice Series)
Chemical Injury and the Courts: A Litigation Guide for Clients and Their Attorneys
Property/Casualty Insurance, a Basic Guide: For Adjusters, Underwriters, Agents, Brokers, Attorneys, Entrepreneurs, and Business Managers
Explosive Leads
Generation Marketing for Lawyers: The Attorneys' Secret

Guide to Generating Unlimited Leads On Total On Auto-Pilot 24/7 And Exploding Your Bottom Line
in 30 Days or Less Bankruptcy Basics: A Step-by-step Guide for Pro Bono Attorneys, General
Practitioners, and Legal Services Offices

[Dmca](#)